

SANTA ANA, CA

CANVAS

A CONFERENCE ON THEOLOGY & CREATIVITY

08.30

08.31



WHY SPONSOR?

WHY SPONSOR CANVAS?

The Canvas Conference attracts a diverse group of people. Attendees can be found working for churches, Fortune 500 companies, and start-ups, or freelancing. Artists, pastors, and lay Christians—you will find them all at Canvas.

Our third consecutive Canvas Conference happened last year in LA where we saw **1100+ attendees** and **20k+ livestreams**. Attendees came from across the world, and the Canvas website received over 41K visits.

Our audience at Canvas has been 65% male, 35% female, and predominantly between the ages of 20 and 34.

ABOUT CANVAS

VISION

The Canvas Conference humbly exists to inform all acts of human creativity and beauty with biblical, gospel-centered theology for the worship of the triune God.

REASON

By design, the Canvas Conference stands at the intersection of theology and creativity. Our hope and heart in this venture is gospel-oriented and gospel-driven. We want to help build strong theological foundations for the artist and, likewise, to push Christians to pursue creative orthodoxy in their theological craft. We have found that without theology, creativity wanders from its original significance and purpose; while without creativity, theology often becomes cold, distant, and futile.

In response, The Canvas Conference seeks to build bridges between the artist and the theologian by inviting God to take center stage in every human endeavor. We want to watch the Lord as he puts theology and creativity in their proper place. We want to show that creativity begins and ends with the God of Christian Scripture. It is our Creator who created us in his image to create. Thus, we should do so for his glory, for our good, and for the benefit of all. To do this rightly, we need to hear God speak. So we gather together at Canvas to listen to the Lord and be changed by his thoughts on art, the creative act, what he thinks about us, what he has made us to be, and how he can transform our broken attempts at beauty into means of divine grace.

SPONSORSHIP OPTIONS



PRESENTING SPONSOR

PRESENTING SPONSOR (ONLY 2X AVAILABLE)

INCLUDES:

- Sponsor logo placement on TheCanvasConference.com website for duration of promotion.
- “Presented by” shared tag featured on all advertising Canvas does prior to the conference, including online, social, magazine, and blogs (\$7,500 value).
- 10x20 booth for on-site activation at Calvary Chapel Costa Mesa on the conference level floor.
- Sponsor logo placement on video screens in event pre-show for each evening.
- Two pre-show promotional slots, one for each day. Sponsor can use the following:
 1. 60-second promo video, to be projected on video screens over stage (content subject to approval by Humble Beast).
 2. Representative from sponsor may give a two-minute pitch about organization and offerings, or ministry and mission, etc.
- Distribution of approved product, to be given to all guests in Canvas Conference branded bag (i.e.: books, apparel, sponsor collateral material). Sponsor must provide products.
- Sponsor logo display on e-newsletter to be sent to 80k subscribers. Email will be sent one month before conference.
- Full-page ad in conference program.
- Eight event tickets for Canvas Conference (tickets may not be transferred).

PRICE

\$12,500





ASSOCIATE SPONSOR

ASSOCIATE SPONSOR (ONLY 2X AVAILABLE)

INCLUDES:

- Sponsor logo placement on TheCanvasConference.com website for duration of promotion.
- 10x10 booth space for on-site activation at Calvary Chapel Costa Mesa.
- Sponsor logo placement on video screens in event pre-show for each evening.
- Conference branded bag (i.e.: books, apparel, sponsor collateral material). Sponsor must provide products.
- Sponsor logo display on e-newsletter to be sent to 80k subscribers. Email will be sent one month before conference.
- Full-Page ad in conference program.
- Four event tickets for The Canvas Conference (tickets may not be transferred).

P R I C E

\$7,500



BOOKSTORE SPONSORSHIP

(ONLY 2 X AVAILABLE)

**THIS PACKAGE IS SPECIFICALLY DESIGNED
FOR BOOK PUBLISHERS AND AUTHORS TO
HAVE A POP-UP BOOKSTORE AT CANVAS.**

- 10x20 booth space with up to four (4) 6 ft. Table / booth space.
- Full page advertisement in conference program. Artwork provided by sponsor.
- Sponsor logo placement on video screens in event Pre-Show for each evening.
- Slide displayed throughout conference.
- Organization placement of logo and a mention as a sponsor in Humble Beast e-newsletter to be sent to 80k subscribers one month before conference.
- Two event tickets for The Canvas Conference (*Canvas tickets may not be transferred)

P R I C E

\$5,000




EXHIBITOR SPONSOR

VENDOR 10X10 BOOTH AREA (LIMITED AVAILABILITY)

INCLUDES:

- Vendor 10x10 booth area
- One event ticket for Canvas Conference
- 1x 8ft table
- Wi-Fi access
- Electricity

PRICE
\$1,000



THANK YOU!

Thanks for considering partnering with us—we look forward to serving you and your organization. Should you have any questions, please email us for any additional information. If you have an idea of how you'd like to sponsor Canvas, let us know; we're open to creating a custom sponsorship for your organization.

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